

Hodgetown

Home of the Amarillo Sod Poodles

AMARILLO, TEXAS



PROJECT DETAILS

- + Total Capacity: 6,631
- + Completion: 2019

Designed by Populous, Hodgetown will host the city's first Minor League Baseball team in 37 years. Home of the Amarillo Sod Poodles, the 360-degree concourse offers a unique hospitality and fan experience.

Fans can choose how they want to engage with the game, either through an intimate seating environment, up-close to the action from one of five catered dugout suites, lounging on the grassy berm, enjoying the group seating areas near the 1st and 3rd baselines, or hanging out on the party deck. The 60 foot wide by 35 foot tall videoboard provides viewers a glimpse of the game no matter where they are in the ballpark.

Part of a larger revitalization to the Amarillo downtown, the art deco materials used in the ballpark are similar to those found in the surrounding hotels and historic buildings, and portions of the masonry work was inspired by the nearby Palo Duro Canyon. Completing the edge of the urban environment and the downtown aperture, the ballpark is situated for ideal sun exposure during warm summer games and offers year-round access for banquets, meetings, weddings, and other events.

“Populous has done an amazing job on the design of this, per those guidelines of creating an environment that is very social. I think our architects did a great job of creating the environment, and our builders are doing an excellent job of executing it.”

TONY ENSOR

Sod Poodles President & General Manager

